



DOWNTOWN DEVELOPMENT AUTHORITY

Special

Board of Directors Meeting

Wednesday, December 8, 2021 3:00 p.m.

Midland City Hall

*** Masks Must Be Worn in Midland City Hall***

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1. Roll Call: Bobbie Arnold, Paul Barbeau, Cathy Bott, Bo Brines, Brad Kaye, Bryan Jao, David Kell, Jon Lauderbach, Jim Malek, Marty McGuire, Bo Miller, Chris Moultrup
 2. Approval of the DDA Minutes from the regular meeting of November 2021
 3. Consideration of Recommendation to Request an Extension of The Commons through January 1, 2025
 4. Public comments regarding items that are not on this agenda
 5. New Business
 6. Adjourn

NEXT DDA BOARD MEETING – Wednesday, January 12, 2022



DOWNTOWN DEVELOPMENT AUTHORITY

**Board of Directors Minutes of the Board of Directors Meeting
Wednesday, November 10, 2021, 3:00 p.m. Midland City Hall**

Call to Order: 3:00 p.m.

Attending: Bobbie Arnold; Paul Barbeau; Cathy Bott; Brad Kaye; Dave Kell; Jim Malek; Marty McGuire; Chris Moultrup;

Absent: Bo Brines, Bryan Jao, Jon Lauderbach; Bo Miller

Board Chair Kell called the meeting to order at 3:00 p.m.

Minutes were presented for the DDA Board meetings held in September and October 2021. Moultrup moved approval, seconded by Kaye. Minutes were unanimously approved.

Community Affairs Director Selina Tisdale presented the survey results from the community and businesses on the 2021 Pedestrian Plaza and The Commons. She also gave an overview of the 2022 Plan of Action. Larry Cabray, John Anderson ... spoke in favor of pedestrian plazas. McGuire motioned that a request be made for downtown businesses to develop a recommendation on a multi-year plan for the Pedestrian Plaza and The Commons for 2022 and beyond. Arnold seconded. Motion was unanimously supported.

Tisdale presented an overview of the DDA Strategic Plan and the 2022 Plan of Work. The Board is requested to complete a ranking of improvements they feel are the most important to start working on next year. The 2022 Plan of Work and results of the ranking will be brought back to the January 2022 board meeting.

Kell reported on behalf of the executive committee.

Moultrup reported on behalf of the economic sustainability committee.

Tisdale reported on downtown projects including the Wi-Fi and sound system downtown.

City Horticulturist Stephanie Richardson gave a horticultural update for downtown. Downtown has now transitioned from fall to winter and bulbs have been planted for the spring.

Downtown Events Coordinator Renee Smith gave an update on upcoming holiday events and marketing. Smith also reviewed Boo Bash survey results.

Midland Downtown Business Association (MDBA) Chair Julia Kepler gave a report on the MDBA activities.

No public comments were made.

Meeting adjourned at 4:30 p.m.

WHEREAS, Public Act 124 of 2020 allows for Social Districts to be established in designated areas through January 1, 2025; and

WHEREAS, Midland City Council approved a Social District designation for Downtown Midland on March 22, 2021 with an expiration date of January 6, 2022; and

WHEREAS, The Downtown Development Authority received a report on the success of the 2021 Downtown Midland Social District referred to as “The Commons”; and

WHEREAS, businesses authorized to sell into The Commons and visitors to The Commons have expressed support for continuing The Commons year-round; now therefore

RESOLVED, the Downtown Development Authority hereby recommends that Midland City Council consider extending the Downtown Midland Social District through January 1, 2025 as allowed for under Public Act 124 of 2020.

Presented to the Downtown Development Authority Board on December 8, 2021

Motion made by:

Motion supported by:

Yeas:

Nays:

Absent:

Abstain:

Vote: