

CABLE ACCESS ADVISORY COMMISSION AGENDA
Wednesday, November 9, 2022 - 7:00 P.M.

This meeting will be cablecast "LIVE" on MGTV 188 on Charter, Channel 99 on AT&T U-Verse, and will stream live at www.cityofmidlandmi.gov/MCTV. This meeting will also be available on the MCTV Network streaming app on Roku, Apple TV, and Amazon Fire TV devices and the Cablecast Community Media App available on iOS and Android mobile devices.

Items with an asterisk () have correlating information in board packet.*

Action items in bold.

- I. Call To Order
- II. Pledge of Allegiance
- III. Roll Call: Dave Dziedzic, Roy Green, Brandon Guiles, Cheryl Wizda
- IV. **Approval – April 13, 2022 Minutes***
- V. Public Comments
- VI. New Business
 - a. **Proposed Goals 2022-23***
 - b. **Proposed 2023 Meeting Dates***
 - c. **Approve Annual Report to Council FY 2021/22***
 - d. Cable Communications Fund - Fiscal YTD 2022/23*
 - e. Protecting Community Television Act(HR 6219/S 3361)*
 - f. MCTV New Office Assistant – Tina Ladika-Cox
- VII. Old Business
 - a. CAAC Vacant Seat – MCTV Access User
- VIII. Manager of MCTV Updates*
 - a. Service Updates
 - b. Service Statistics
 - c. Programming Highlights
 - d. Mary Currie Grant Statistics
- IX. Announcements*
 - a. Philo T. Farnsworth Video Festival Recognitions
 - b. Media Creator Workshops at MCTV
 - c. Important Dates and Volunteer Opportunities
- X. Commissioner Comments
- XI. Adjournment: Next Meeting – Wednesday, November 9, 7:00 P.M., Midland City Hall

**UNAPPROVED MINUTES
CABLE ACCESS ADVISORY COMMISSION
Wednesday, April 13, 2022- 7:00 P.M.**

Present: Roy Green, Cheryl Wizda, and Brandon Guiles

Absent: Dave Dziedzic

Also Present: Matthew Richardson – MCTV Manager; Mary Jo Kellogg – Office Assistant

I. Called to Order by Roy Green at 7:00 p.m.

II. Pledge of Allegiance

III. Roll Call: Present-Roy Green, Brandon Guiles, Cheryl Wizda. Absent-Dave Dziedzic

IV. Approval-November 10 2021 minutes. Motion to approve by Commissioner Guiles, seconded by Commissioner Wizda.

V. Public Comments – None.

VI. New Business

a. Cable Communications Fund – Fiscal YTD 2021/22

Revenue	Budget	YTD	PCT.
Franchise Fee	650,000	311,539	48%
Taping Fees	500	375	75%
Workshops	1,000	635	64%
Access Fees	3,000	2,395	80%
Video On-Line	1,000	890	89%
Contributions	500	5,010	1002%
Sponsorships	500	0	0%
Investment Earnings	1,100	1,081	98%
TOTAL	655,500	320,844	48%

Expenses	Budget	Year to Date	PCT.
TOTAL	842,265*	458,319	54%

b. The Mary Currie \$5000 Diversity and Inclusion Grant for Community Media in Midland will help cover the cost of workshops, summer camps, memberships, and digital services, i.e. podcast and YouTube videos.

VII. Old Business

- a. CAAC Vacant Seat – MCTV Access User

VIII. Manager of MCTV Updates

- a. Flood Restoration Update – MCTV reconstruction is complete. Office hours are Monday-Friday, 9:30 a.m. to 5:30 p.m. with studio and edit suites available by appointment. The lower level of the library is scheduled to reopen on June 3, 2022.
- b. Service Updates – Equipment Pickup, Studio Productions, and Video Edit Suites are available Tuesday – Thursday, 9:30 a.m. to 1:00 p.m. and 2:00 to 5:30 p.m.
- c. MCTV Service Statistics – Community Voices YouTube has 60 videos, of which 14 were Live Streams with 20,893 views and 772 subscribers. Ninety Podcast with 6,989 plays. Community Voices had 401 first runs, 280 church services, and 481 VOD Views. Midland Government TV had 125 first runs with 17,256 VOD views. Public Schools TV had 15 first runs with 183 VOD views. With 115 Active Users, and over 1,000 hours volunteered. This year there have been 28 workshop graduates and 6 video campers.
- d. Program Highlights – Video played.

IX. Announcements

- a. Media Creator Workshops May 4 & 5 and June 8 & 9, 2022.
- b. Youth Camps – Media Creator Camp, June 13 – 16, 1 – 5 p.m., and Sports Broadcasting Camp, July 18 – 22, 1 – 5 p.m.
- c. Important Dates and Volunteer Opportunities – City Budget Workshop LIVE 4/18, Battle of the Books LIVE 4/20, Midland Boys Lacrosse LIVE 4/29, MHS vs DOW Girls Soccer 5/9, Mid-Michigan Brass Band 5/15, Series Lottery at MCTV 5/16, Midland Community Orchestra 5/22, HH Dow & Midland High School Graduations 5/25, Library/MCTV Reopens to the Public 6/3, select Loons Baseball Games in the Summer, Chemical City Band, Tunes by the Tridge, Honors Night 2022 (Format, Date & Time TBD).

- X. Protecting Community Television Act – This act clarifies that only monetary payments, not no-monetary franchisee obligations, qualify as Cable Act franchise fees and are subject to a fee cap. Without it, a cable operator could create fees to drain away municipal revenues and pressure municipalities to give up or de-staff channels.

Adjournment: 7:46 p.m. Motion to Adjourn by Commissioner Guiles, seconded by Commissioner Wizda.

Next Meeting – Wednesday, June 8, 7:00 p.m.

***Agenda Item VI. a. Proposed Goals - Fiscal YTD 2022/23**

- Quarterly receive a report on the status of the Cable Communications Fund.
- Quarterly receive a report on status of video franchising laws and legislation.
- Inform access users and public about the challenges and opportunities facing MCTV.
- Participate in MCTV’s “Honors Night 2022.”

***Agenda Item VI. b. Proposed Meeting Dates - 2023**

- February 8
- April 12
- June 14
- September 13
- November 8

***Agenda Item VI. c. Approve Annual Report to Council FY 2021/22**

(See attached PDF)

***Agenda Item VI. d. Cable Communications Fund - Fiscal YTD 2022/23**

Cable Communications Fund 2022/23 (33% Fiscal Year to Date)

Revenue	Budget	YTD	PCT.
Franchise Fee	625,000	16,237	3%
Taping Fees	500	173	35%
Workshops	1,000	510	51%
Access Fees	3,000	525	18%
Video On-Line	1,000	250	25%
Contributions	500	0	0%
Sponsorships	500	0	0%
Investment Earnings	880	0	0%
TOTAL	632,380	17,696	3%

Expenses	Budget	Year to Date	PCT.
TOTAL	790,699*	249,286	32%

**\$185,000 in Capital Outlay from delayed capital purchases due to flood and COVID closures.*

PROTECTING COMMUNITY TELEVISION ACT (HR 6219/S 3361):

WHY THIS LEGISLATION IS NEEDED

The FCC’s 2019 Franchise Fee Order redefines the federal Cable Act’s 5% franchise fee to include the value of most non-monetary franchise obligations as franchise fees. This change allows cable companies to reduce what they pay for the use of public property and rights-of-way. The Protecting Community Television Act (HR 6219/S 3361) corrects this error by clarifying franchise fees are only monetary.

BACKGROUND

The Cable Act protects the rights of a local community to charge cable companies a five (5%) percent franchise fee and to meet community needs and interests, such as providing public, educational and governmental channel capacity. Contrary to industry practices that date to the 1980s, the FCC’s actions could result in reducing cable operators’ monetary compensation to towns and municipalities that wish to communicate with residents through community television. The FCC Order could force communities to choose between franchise fees or communicating with residents through community media that provide Americans with local civic, public safety and public health content. The Protecting Community Television Act ((HR 6219/S 3361) clarifies that only monetary payments, not non-monetary franchise obligations, qualify as Cable Act franchise fees and are subject to a fee cap. Without it, a cable operator could create fees to drain away municipal revenues and pressure municipalities to give up or de-staff channels. The bill is authored by Senators Ed Markey (MA) and Tammy Baldwin (WI). Rep. Anna Eshoo (CA) and Pete DeFazio (OR) are the House authors. As of March 21, the bill has 15 co-sponsors in the Senate and 33 co-sponsors in the House.

New Office Hours – Reflect the Change in Grace A. Dow Memorial Library Hours of Operation

Monday – Thursday 9:00 A.M. – 5:30 P.M.
Friday 10:00 A.M. – 5:00 P.M.

Services Statistics 2022/23 Fiscal Year-to-Date

Community Voices YouTube

22 Videos
4.6k Views
+58 Subscribers

Midland Government YouTube

24 Videos
17.8k Views
+39 Subscribers

Community Voices Podcasts

16 Episodes
261 Plays

Midland Government Affairs Podcasts

23 Episodes
159 Plays

Community Voices on TV & VOD

49 First Run Shows
338 VOD Views

Midland Public Schools TV

18 First Run Shows
714 VOD Views

6 LIVE Sporting Events

Workshop Attendees

22 Graduates
6 Video Campers

Mary Currie Grant Users

13 New Members
9 Renewals
13 YouTube
11 Podcasts
\$1,050 Awarded

Midland Government on TV & VOD

56 First Run Shows
239 VOD Views

Midland Public Schools YouTube

__ Videos
__ Views

Membership

__ Hours Volunteered
__ Active Users & Organizations

*Agenda Item VIII. c. Programming Highlights – Fiscal Year to Date

Programming Highlights

MPS-TV

MHS vs DOW Sports - Football, Volleyball, Swimming
Marching Band Showcase

MGTV

Planning Commission Master Plan Workshops
Government Meetings
Word on the Street(s) & Lowdown On Downtown Podcasts
What’s up in the City?
New City News Segments

COMMUNITY VOICES

News from Midland’s University | NU Presents
3-2-1 Connection
LWV Candidate Forums
MBA Election Primer Videos
Halloween Special on MCTV
Healthy Habitz | Understanding Stress
USA Softball 2022 Hall of Fame Banquet
An Evening with Your Candidates | NU Presents
Midland County Sports Hall of Fame
Midland Concert Band Fall & Midland Community Orchestra Halloween Concerts

***Agenda Item VIII. d. Mary Currie Grant Statistics**

Statistics for Mary Currie Grant

- 13 New Members
- 9 Renewing Members
- 11 Podcasts
- 13 YouTube & Live Streams
- \$1,050 Awarded to Date

***Agenda Item IX. Announcements**

Philo T. Farnsworth Media Festival Recognitions

- Volunteers & Staff: Sports Coverage, Professional Division – Winner “MHS vs DOW Hockey”
- Volunteers & Staff: Sports Entertainment & Talk, Professional Division – Finalist “Northwood Replay”
- Excellence Award for Directing: “Ask Santa Anything!”

Media Creator Workshops at MCTV Network

- Wednesday, November 9, 4:30 - 8:30 PM
- Thursday, November 10, 1:30 - 4:30 PM

- Thursday, December 8, 1:30 - 4:30 PM
- Wednesday, December 14, 4:30 - 8:30 PM

Important Dates and Upcoming Volunteer Opportunities

- MCTV Closed November 24-25
- HH Dow vs Midland HS Hockey, December 7
- Midland HS vs HH Dow HS Basketball, Boys & Girls, December 16
- Mid-Michigan Brass Band Concert, December 11
- Midland Community Orchestra Concert, December 11
- Midland Concert Band Holiday Concert, December 18
- MCTV Closed December 23 - 26