



MIDLAND CENTER CITY AUTHORITY
Minutes
Wednesday, January 16, 2019 3:00 P.M.,
Council Chambers, Midland City Hall, Midland, Michigan

Call to Order 3:00 p.m.

Attending: Linda Barth, Jennifer Chappel, David Ginis, Brad Kaye, Sharon Mortensen, Alex Rapanos, Chris Schloemann

Absent: Joe Kozuch, Cliff Miles

Staff Attending: Selina Tisdale

Chappel presented the minutes the regular meeting of October 17, 2018 CCA Board meeting. Mortensen moved to approve the minutes, seconded by Kaye. Minutes were approved.

Public Comments (unrelated to items on the agenda) – None

Tisdale presented an update on the status of the Center City Redevelopment Plan. The steering committee will meet on February 6 to review the consultant's recommendations.

Committee Reports

Governance and Sustainability (G&S) Committee – Mortensen reported for the G&S committee. The Midland Area Community Foundation has approved a \$100,000 matching grant to help further fund the Center City Façade Program. The committee had discussed contributing \$50,000 of the Dow grant toward this match and put forth a formal recommendation to the board. Kaye moved, seconded by Ginis, that this request be tabled and sent back to the G&S committee for further review. Motion to table approved (Mortensen abstained).

Marketing Committee – Chappel reported that the committee is working on materials to help market the Façade Improvement Program and promote the businesses who have participated in the program.

Physical Improvements Committee - Ginis reported on various activities of the Physical Improvements Committee and put forth the following façade improvement program application for approval.

WHEREAS the Physical Improvements Committee of the Center City Authority (CCA) reviewed and approved the façade application from Amber Wendt, Sticky Paws Donuts & Diner, 3124 Jefferson Ave.,; now therefore

RESOLVED, that the Physical Improvements Committee recommends the Center City Authority approve a façade grant in the amount of \$2,457.50 and that disbursement shall occur in accordance with CCA Façade Improvement Program guidelines.

Rapanos moved approval, seconded by Barth. Application was approved.

There was no report from the chair.

Meeting adjourned at 3:20 p.m.