



MIDLAND CENTER CITY AUTHORITY
Minutes
Wednesday, February 20, 2019 3:00 P.M.,
Council Chambers, Midland City Hall, Midland, Michigan

Call to Order 3:00 p.m.

Attending: Linda Barth, Jennifer Chappel, David Ginis, Brad Kaye, Joe Kozuch, Cliff Miles, Sharon Mortensen, Alex Rapanos, Chris Schloemann **Absent:** NONE **Staff Attending:** Selina Tisdale

Kozuch presented the minutes the regular meeting of January 16, 2019 CCA Board meeting. Mortensen moved to approve the minutes, seconded by Chappel. Minutes were approved.

Public Comments (unrelated to items on the agenda) – None

Tisdale reviewed the concepts contained in the Center City Redevelopment Plan. The Center City Redevelopment Plan Steering Committee has reviewed the concepts contained in the plan and has formally recommended the plan for further study and consideration by the Center City board. Rapanos moved that the Center City Authority Board accept the recommendation of the Center City Redevelopment Plan Steering Committee to move forward with further study of the concepts contained in the 2018 Center City Redevelopment Plan. Motion was seconded by Ginis. Motion was approved.

Committee Reports

Governance and Sustainability (G&S) Committee – Mortensen reported on a matching grant allocation of \$100,000 from the Midland Area Community Foundation to the Center City Façade Improvement Program fund. Both the Physical Improvements Committee and Governance and Sustainability committee have reviewed and recommended that \$100,000 from the Dow grant for Center City economic development be used to match the MACF grant. The following resolution was offered:

WHEREAS, the Midland Area Community Foundation's generous \$150,000 grant in 2014 provided the original funding the Center City Façade Improvement Program; and
WHEREAS, four years later the original funding has been depleted; and
WHEREAS, the Midland Area Community Foundation has generously granted another \$100,000 toward the program provided a funding match is available; and
WHEREAS, the Dow Chemical Company has provided a \$1 million grant to be used for economic development activities in the district; now therefore
RESOLVED, that the Center City Authority Board recommends that Midland City Council consider allocating \$100,000 of the \$1 million Dow Grant to the Façade Improvement program to match the grant provided by the Midland Area Community Foundation.

Ginis moved support of the resolution seconded by Rapanos. Resolution was adopted.

Tisdale presented the proposed 2019-20 Center City budget. Schloemann moved adoption of the proposed budget, seconded by Chappel. Motion was approved.

Marketing Committee – the marketing committee did not meet in February.

Physical Improvements Committee - Ginis reported that the committee has been working on developing a mural project for the Center City corridor.

Kozuch reported on business activities in the district.
Meeting adjourned at 3:50 p.m.