



MIDLAND CENTER CITY AUTHORITY
Minutes
Wednesday, April 17, 2019 3:00 P.M.,
Council Chambers, Midland City Hall, Midland, Michigan

Call to Order 3:00 p.m.

Attending: Linda Barth, Jennifer Chappel, David Ginis, Brad Kaye, Joe Kozuch, Sharon Mortensen, Alex Rapanos, Chris Schloemann **Absent:** Cliff Miles **Staff Attending:** Selina Tisdale

Kozuch presented the minutes the regular meeting of February 20, 2019 CCA Board meeting. Ginis moved to approve the minutes, seconded by Mortensen. Minutes were approved.

Public Comments (unrelated to items on the agenda) – None

Committee Reports

Governance and Sustainability (G&S) Committee – Mortensen reported that Community Development Planner Grant Murschel spoke to the committee regarding the draft zoning changes from the development plan and a path forward for moving that to the planning commission and the feasibility study for the Rodd and Ashman conversion study. The May CCA Board meeting will be a non-televised meeting from 3 until 5 p.m. where MKSK will hold a priorities workshop on the proposed development plan. Discussed the process for accepting the Façade Grant funding from the Midland Area Community Foundation and the Dow grant for Center City economic development initiatives.

Physical Improvements Committee - Ginis reported that the committee has been working **CenterPiece Mural Project** for the Center City corridor. Center City will partner with **ArtAttack** for the Midland Center For the Arts Art Fair in June to secure the first five to seven murals with an additional five murals added this summer.

The committee reviewed a façade application from David Downing, 2525 Washington Street. The following resolution was offered:

WHEREAS the Physical Improvements Committee of the Center City Authority (CCA) reviewed and recommends for approval the façade application from David Downing, 2525 Washington Street; now therefore

RESOLVED, that the Physical Improvements Committee recommends the Center City Authority approve a façade grant in the amount of \$2,500.00 and that disbursement shall occur in accordance with CCA Façade Improvement Program guidelines.

Rapanos moved support of the resolution seconded by Schloemann. Resolution was adopted.

Marketing Committee – Chappel reported that the committee is working on finalizing materials to market the façade improvement program. The committee selected the name **CenterPiece Mural Project** for the title of the Center City mural project and received information on marketing materials for the project including outreach to properties, sponsors and artists.

Kozuch reported on business activities in the district.

Meeting adjourned at 3:20 p.m.