



MIDLAND CENTER CITY AUTHORITY
Minutes of the regular meeting of Wednesday, July 17, 2019 3:00 P.M.,
Council Chambers, Midland City Hall, Midland, Michigan

Call to Order 3:00 p.m.

Attending: Linda Barth, Jennifer Chappel, David Ginis, Brad Kaye, Joe Kozuch, Sharon Mortensen, Alex Rapanos, Chris Schloemann

Absent: Cliff Miles

Kozuch presented the minutes the regular meeting of June 19, 2019 CCA Board meeting. Ginis moved to approve the minutes, seconded by Schloemann. Minutes were approved.

Public Comments (unrelated to items on the agenda) – None

Redevelopment Plan Update - Tisdale reviewed explanation of costs contained in the priority worksheet from the review conducted by the board at its June meeting. Mortensen moved, seconded by Ginis that the Center City Redevelopment Plan concepts and board direction for priority projects be presented for endorsement by Midland City Council at the August 5, 2019. Motion was unanimously supported by those present.

Committee Reports:

Governance and Sustainability – Mortensen reported that the committee discussed the redevelopment plan timeline moving forward and will invite Lee Rouse to its August meeting to begin formulating the October long term strategic planning session.

Marketing Committee – Chappel reported that the marketing committee is ready to launch a new round of information for façade improvement program applications and also reviewed material to help recruit sponsorship and properties for the CenterPiece Mural Project.

Physical Improvements Committee – Ginis reported that the committee planned to approach potential properties to participate in CenterPiece and discussed recommended changes to the Façade Improvements Program Guidelines and reviewed a Façade Improvement Program application from Auto Value Auto Parts.

The following façade application was presented for consideration:

WHEREAS the Physical Improvements Committee of the Center City Authority (CCA) reviewed and recommends for approval the façade application from Auto Value Auto Parts, 1320 Washington Street (Scott Marquiss property owner); now therefore

RESOLVED, that the Physical Improvements Committee recommends the Center City Authority approve a façade grant in the amount of \$5,000.00 and that disbursement shall occur in accordance with CCA Façade Improvement Program guidelines.

Rapanos moved for approval, seconded by Schloemann. Application was unanimously approved by those in attendance.

The following changes/additions were recommended for the Façade Improvement Program Guidelines:

Language Additions, P. 4 – Potential Improvements eligible under the FIP can include, but are not limited to:

- ADDITION: Murals – exterior Murals painted on the exterior of the building are eligible for grant/and or loan funding of up to ½ the project cost, per limitations of the program.
- ADDITION: Signage All signage (including window graphics) is eligible for the LOAN PORTION ONLY. Signage is not eligible for grant funding

Chappel moved approval of the guideline changes, seconded by Mortensen. Changes were unanimously approved by those in attendance.

Meeting adjourned at 3:40 p.m.