



MIDLAND CENTER CITY AUTHORITY

Minutes of the regular board meeting of Wednesday, December 18, 2019 3:00 p.m.  
City Hall Council Chambers, Midland City Hall, Midland, Michigan

Call to Order 3:00 p.m.

**Attending:** Linda Barth, Jennifer Chappel, Brad Kaye, Joe Kozuch, Sharon Mortensen

**Absent:** David Ginis, Cliff Miles, Alex Rapanos, Chris Schloemann

Kozuch presented the minutes the regular meeting of November 20, 2019 CCA Board meeting. Barth moved to approve the minutes, seconded by Mortensen. Minutes were approved.

There were no comments made by the public.

Tisdale presented an outstanding item for the Center City Authority 2020-2022 long range plan. The governance and sustainability committee worked on the vision statement more and recommended the following vision statement: Center of Opportunity in the Heart of the City. Mortensen moved the new vision statement be adopted, seconded by Chappel. The new vision statement was unanimously approved.

Mortensen reported on activities of the Governance and Sustainability Committee. Vision statement was discussed and moving the meeting time.

Kozuch reported for the Marketing Committee. Kevin LaDuke of the Midland Area Community Foundation joined this committee and Suzanne Rielle, Rielle Be Online. The committee worked on their strategic plan of work for the year and a potential art piece for the Circle.

Kozuch reviewed activities of the Physical Improvements Committee. The committee worked on their plan of work for 2020; overlay district zoning marketing; mural project. The following two façade applications were presented for consideration:

WHEREAS the Physical Improvements Committee of the Center City Authority (CCA) reviewed and recommended for approval the façade application from Alan Hartman, 124 Ashman Circle, for chimney repairs and replacement of a damaged light pole; now therefore

RESOLVED, that the Physical Improvements Committee recommends the Center City Authority approve a matching mini grant for maintenance in the amount of \$975.00 and a façade grant in the amount of \$925.00 facade improvements at 124 Ashman Circle and that disbursement shall occur in accordance with CCA Façade Improvement Program guidelines.

Kaye moved approval of the application, seconded by Barth. Application was unanimously approved.

WHEREAS the Physical Improvements Committee of the Center City Authority (CCA) reviewed and recommended for approval the façade application from Alan Hartman, 128 Ashman Circle, for building mounted lights, pole lights, building light and signage; now therefore

RESOLVED, that the Physical Improvements Committee recommends the Center City Authority approve a matching façade grant in the amount of \$1,642.50 facade improvements and a façade loan in the amount of \$437.50 for signage at 128 Ashman Circle and that disbursement shall occur in accordance with

CCA Façade Improvement Program guidelines.

Chappel moved approval of the application, seconded by Mortensen. Application was unanimously approved.

Meeting adjourned at 3:25 p.m.