

## 2018 City of Midland Budget Planning Study

Thank you for your participation in this study. All answers will remain confidential - your name will not be shared or linked with the results without your permission.

1. Consider the characteristics from the list below. Which **four** characteristics do you think are the most important for the City to focus on in the future? (**Mark up to 4.**)

- |                                                     |                                                   |                                                               |                                                                      |
|-----------------------------------------------------|---------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------------|
| <input type="checkbox"/> Clean                      | <input type="checkbox"/> Diverse                  | <input type="checkbox"/> Art, culture, history, entertainment | <input type="checkbox"/> Easy to get around by public transportation |
| <input type="checkbox"/> Business friendly          | <input type="checkbox"/> Environmentally friendly | <input type="checkbox"/> Infrastructure                       | <input type="checkbox"/> Easy to get around by foot/bicycle          |
| <input type="checkbox"/> Entertainment center       | <input type="checkbox"/> Technologically advanced | <input type="checkbox"/> Tourist/visitor destination          | <input type="checkbox"/> Other (note below)                          |
| <input type="checkbox"/> Shopping/restaurant center | <input type="checkbox"/> Family oriented          | <input type="checkbox"/> Easy to get around by car            |                                                                      |
| <input type="checkbox"/> Safe                       |                                                   |                                                               |                                                                      |

### Communication

2. How do you prefer to receive information from the City? (**Mark all that apply.**)
- |                                    |                                       |                                                |                                              |
|------------------------------------|---------------------------------------|------------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> City website | <input type="checkbox"/> Facebook/social media | <input type="checkbox"/> Phone voice message |
| <input type="checkbox"/> Email     | <input type="checkbox"/> Newsletter   |                                                | <input type="checkbox"/> Text message        |
3. Where do you usually go for local news? (**Mark all that apply.**)
- |                                         |                                 |                                                |                                        |
|-----------------------------------------|---------------------------------|------------------------------------------------|----------------------------------------|
| <input type="checkbox"/> TV stations    | <input type="checkbox"/> Papers | <input type="checkbox"/> Internet/social media | <input type="checkbox"/> None of these |
| <input type="checkbox"/> Radio stations |                                 |                                                |                                        |
4. Which social media do you use? (**Mark all that apply.**)
- |                                   |                                    |                                   |
|-----------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> Facebook | <input type="checkbox"/> YouTube   | <input type="checkbox"/> Snapchat |
| <input type="checkbox"/> Twitter  | <input type="checkbox"/> Instagram | <input type="checkbox"/> None     |

### City Services and Programs Satisfaction

5. What is your satisfaction with the following City services and programs? Rate each using a scale from 1 to 10, where 1 means **"Low satisfaction"** and 10 means **"High satisfaction."** If you are not familiar with the service, mark **"Don't Know."**

Low= 1    2    3    4    5    6    7    8    9    High= 10    Don't Know

#### Public Safety

Building inspection	<input type="checkbox"/>										
Building permitting	<input type="checkbox"/>										
Responsiveness to code complaints (property maintenance, grass, weeds, etc.)	<input type="checkbox"/>										
Crime prevention and education programs	<input type="checkbox"/>										
Police school resource officers	<input type="checkbox"/>										
Law enforcement	<input type="checkbox"/>										
Fire suppression services	<input type="checkbox"/>										
Fire Department medical response services	<input type="checkbox"/>										
Fire prevention and inspection programs	<input type="checkbox"/>										

Low= 1    2    3    4    5    6    7    8    9    High= 10    Don't Know

#### Streets and Infrastructure

Bicycle lanes and paths	<input type="checkbox"/>										
Drinking water	<input type="checkbox"/>										
Sidewalks	<input type="checkbox"/>										
Street lighting	<input type="checkbox"/>										
Street maintenance	<input type="checkbox"/>										
Street improvement (traffic flow, signalization)	<input type="checkbox"/>										
Public parking	<input type="checkbox"/>										
Storm and sanitary sewers	<input type="checkbox"/>										

**Other City Services**

Billing and payments (taxes, water bills, etc.)	<input type="checkbox"/>										
City communications with citizens	<input type="checkbox"/>										
City parks	<input type="checkbox"/>										
Curbside recycling	<input type="checkbox"/>										
Refuse collection	<input type="checkbox"/>										
Landfill services	<input type="checkbox"/>										
Library services	<input type="checkbox"/>										
Midland Municipal Cemetery	<input type="checkbox"/>										
Parks and recreation programs and classes	<input type="checkbox"/>										
Snow removal	<input type="checkbox"/>										
Fall leaf collection	<input type="checkbox"/>										
Yard waste collection	<input type="checkbox"/>										

**Budget Priorities**

6. To plan for future economic cycles, the City is looking at ways to address potential future budget concerns. Below are general approaches to balance service levels you receive with the taxes and fees you pay. Please select the 3 approaches that you would generally support. **(Mark three.)**

- |                                                                                       |                                                                                         |
|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| <input type="checkbox"/> Eliminate City services to keep taxes/fees at the same level | <input type="checkbox"/> Enhance or improve City services with a small tax/fee increase |
| <input type="checkbox"/> Reduce City services to keep taxes/fees at the same level    | <input type="checkbox"/> Combine City services with other local governments             |
| <input type="checkbox"/> Maintain City services with a small tax/fee increase         | <input type="checkbox"/> Privatize some services if taxes/fees can be kept the same     |
|                                                                                       | <input type="checkbox"/> Privatize some services if taxes/fees can be decreased         |

7. If there is not adequate funding to provide each service below, please specify the budgetary approach you would support for each specific service. **(Mark all that apply.)**

**Public Safety**

	Reduce Service Levels	Maintain with Small Tax/Fee Increase	Enhance with Small Tax/Fee Increase	Combine with Another Community	Privatize
Building inspection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Building permitting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Responsiveness to code complaints (property maintenance, grass, weeds, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police crime prevention and education programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police school resource officers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Law enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire suppression services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire Department medical response services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire prevention and inspection programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Streets and Infrastructure**

	Reduce Service Levels	Maintain with Small Tax/Fee Increase	Enhance with Small Tax/Fee Increase	Combine with Another Community	Privatize
Bicycle lanes and paths	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Drinking water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sidewalks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street improvement (traffic flow, signalization)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Storm and sanitary sewers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Other City Services**

Billing and payment processing by City staff (taxes, water bills, etc.)	<input type="checkbox"/>				
City parks	<input type="checkbox"/>				
Refuse collection	<input type="checkbox"/>				
Landfill services	<input type="checkbox"/>				
Library services	<input type="checkbox"/>				
Midland Municipal Cemetery	<input type="checkbox"/>				
Parks and recreation programs and classes	<input type="checkbox"/>				
Snow removal	<input type="checkbox"/>				
Fall leaf collection	<input type="checkbox"/>				
Yard waste collection	<input type="checkbox"/>				

**Potential Ideas to Explore**

8. The City has received a range of suggestions about how to further improve the efficiency of City services and enhance future financial stability. The following questions will help determine which suggestions residents would like the City to explore in more detail. Which of the approaches below do you support? (**You may select more than one.**)

**Curbside waste collection:**

	<i>Support</i>	<i>Oppose</i>	<i>Not sure/need more information</i>
End curbside recycling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Begin charging for heavy item pickup and the pickup of large volumes of materials (shingles, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fund curbside pickup through a monthly fee instead of funding with property taxes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce curbside recycling to exclude any paper/cardboard products, as these materials decompose easily in the landfill and create additional gas that the City converts to energy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Public Safety**

	<i>Support</i>	<i>Oppose</i>	<i>Not sure/need more information</i>
Provide online self-service crime reporting for non-emergency, minor property crimes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide accident support services/collision reporting centers for non-injury crashes with no criminal element	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Implement cost recovery fees for non-resident, at-fault drivers involved in a crash	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore the development of a fire protection district that includes neighboring townships and the City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Parks**

	<i>Support</i>	<i>Oppose</i>	<i>Not sure/need more information</i>
Allow some neighborhood pocket parks to return to nature with trees and grassland	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Remove playground equipment from some pocket parks and replace with a mowed open space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Privatize the mowing of neighborhood pocket parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fund upkeep of neighborhood pocket parks through an assessment to the residents of that neighborhood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Other City Services**

	<i>Support</i>	<i>Oppose</i>	<i>Not sure/need more information</i>
Consider a transit authority that would combine Dial-A-Ride and County Connection into a single organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore transition of the City Library into an Independent Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9. Some residents have suggested that the City establish separate, dedicated millages to ensure funding for a number of services instead of funding them through the City's general fund. Which services should be funded through a separate, dedicated millage?

	Support	Oppose	Not sure/need more information
Police	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public transit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks and recreation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Housing (senior housing, affordable housing)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Refuse, recycling and landfill services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. In which areas below would you support paying higher taxes **if the areas were enhanced**. (Mark up to 5.)

- |                                                                                          |                                               |                                                   |                                             |
|------------------------------------------------------------------------------------------|-----------------------------------------------|---------------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Economic development incentives                                 | <input type="checkbox"/> Sidewalks            | <input type="checkbox"/> Police and fire stations | <input type="checkbox"/> Affordable housing |
| <input type="checkbox"/> Street improvements                                             | <input type="checkbox"/> Parks and open space | <input type="checkbox"/> Public art               | <input type="checkbox"/> Parks programming  |
| <input type="checkbox"/> Nonmotorized transportation (bike lanes, walking/biking trails) | <input type="checkbox"/> Athletic fields      | <input type="checkbox"/> Parking                  | <input type="checkbox"/> None of these      |
|                                                                                          | <input type="checkbox"/> Trails and greenways | <input type="checkbox"/> Pools and spray parks    |                                             |

**The following questions are for analysis only and will not be used in any way to identify you.**

How long have you been living in this community?  One year or less  1-5 years  6-10 years  10 years+

Do you own or rent/lease your residence?  Own  Rent/Lease

Is your place of employment located in the City of Midland?  Yes  No, a different community  Not currently employed  I am retired

What is your age group?  18 to 24  25 to 34  35 to 44  45 to 54  55 to 64  65+

Which of the following categories best describes your level of education?  Some high school  High school graduate  Some college  College graduate  Graduate degree(s)

Which of the following categories includes your total household income last year?  \$25,000 or less  \$25,001 to \$50,000  \$50,001 to \$100,000  Over \$100,000

Please indicate your marital status:  Single  Married/living with partner  Widowed/separated/divorced

Mark the boxes that describe the people living in your house (other than yourself and/or a spouse). **Mark all that apply.**  Child(ren) age 12 or under  Child(ren) over age 12  Parent age 65 or older  None of these

What is your gender?  Male  Female  Other

Please mark all that apply: To which group do you consider yourself to belong?  Asian  Black/African American  American Indian/Alaska Native/Native Hawaiian  Other  White/Caucasian  Hispanic/Latino

Do you own or operate a business in the City?  Yes  No

In which ward of the City do you live?  1  2  3  4  5  Don't know

Would you be willing to participate in a City workgroup to support long-term planning?  Yes  No

**If you answered yes, please enter your name, phone number and email address (your name will not be linked to your responses)**

**Thank you for your time. Please return this assessment in the postage-paid envelope provided.**