DOWNTOWN MIDLAND
INDIAN & BUTTLES STREET CORRIDOR
TONIGHT’S AGENDA

1. SHORT PRESENTATION (est. 30-40 min)
2. WALKING TOUR (est. 30-40 min)
3. COMMENTS ON OBSERVATIONS (est. 10-30 min)
HISTORY OF DOWNTOWN MIDLAND PLANNING
A MODERN DOWNTOWN DISTRICT

2007 MASTER PLAN
DOWNTOWN FUTURE LAND USE

Objective: Expanding and enhancing the vibrancy of downtown by adding density, mixed-use developments, and expanding to incorporate the ballpark area.
A MODERN DOWNTOWN DISTRICT

MASTER PLANNING

PRIVATE PROPERTY

PUBLIC SPACES

STREET RIGHT-OF-WAYS

ZONING REGULATIONS
A MODERN DOWNTOWN DISTRICT

- Master Planning ✔
- Private Property ✔
- Public Spaces ✔
- Street Right-Of-Ways ✔
- Zoning Regulations ✔
A MODERN DOWNTOWN DISTRICT

MASTER PLANNING ✔
PRIVATE PROPERTY ✔
PUBLIC SPACES ✔
STREET RIGHT-OF-WAYS ✔
ZONING REGULATIONS ✔
2015-17
MDOT US10 BR CORRIDOR STUDY
PURPOSE OF STUDY

1. Accommodate TRAFFIC (existing and future)
2. Enhance SAFETY for all modes of transportation
3. Increase CONNECTIVITY to surrounding neighborhoods
4. Improve NON-MOTORIZED MOBILITY
5. Implement CONTEXT SENSITIVE DESIGN
6. Support ECONOMIC DEVELOPMENT within the corridor
COMPLETE STREETS POLICIES

1. MDOT (Governor Granholm in mid-2000s)
2. City of Midland (adopt June 2010)
PUBLIC INVOLVEMENT IN THE STUDY

1. STEERING COMMITTEE
2. PUBLIC INPUT SESSION (December 14, 2016)
STEERING COMMITTEE PARTICIPANTS

1. MDOT
2. CITY OF MIDLAND (including DDA & Non-Motorized Transportation Committee)
3. DISCOVERY SQUARE (MCFTA)
4. MIDLAND BUSINESS ALLIANCE (Chamber & Midland Tomorrow)
5. MICHIGAN BASEBALL FOUNDATION (Momentum Midland)
6. MIDLAND AREA COMMUNITY FOUNDATION
FOCUS OF DOWNTOWN STUDY AREA
TRAFFIC & SAFETY
TRAFFIC & SAFETY:

1. **EXCESS CAPACITY** in current design
2. **TRAFFIC SPEED** must be slowed to improve non-motorized experience and improve context sensitive design
3. **SAFETY** of corridor for **all users** must not decrease
EXCESS CAPACITY
Traffic flow monitoring, traffic speed analysis, intersection performance, corridor crash data (MDOT & City)

TRAFFIC SPEED
Traffic speed analysis (MDOT)

SAFETY
Corridor crash data (MDOT & City)
ACCIDENT DATA:

1. Increase in number of accidents (from prior year)
2. Details of accidents is more accurate
3. Data should not be looked at solely in aggregate
DOWNTOWN CONNECTIVITY
DOWNTOWN CONNECTIVITY

MIDTOWN
CONTEXT SENSITIVE DESIGN & ECONOMIC DEVELOPMENT
W. THOMAS STREET (M-25) Bay City
PLANNING:

Pedestrian safety/incident reporting (MDOT & City)
Final design of a two-lane road profile has not been completed. The design will ultimately determine the experience while in and/or crossing of the corridor. The corridor is planned for mixed-use purposes. Infill mixed-use development = High ROI of public investment
BIKE LANE ALTERNATIVES

US-10 CORRIDOR PLAN
Midland, Michigan

BUFFERED BIKE LANE - PLANTED SEPARATOR

BUFFERED BIKE LANE - PHYSICAL SEPARATOR

PREFERRED

ALTERNATIVE
COMMON MISUNDERSTANDINGS
WHO ASKED FOR THE STUDY TO BE DONE?

Michigan Department of Transportation initiated and commissioned the 2015-17 Study.

City of Midland with MDOT initiated the 2018-current road diet trial.
WHY DO WE NOT SEE ANYONE WALKING OR BIKING IN THE CLOSED LANE?
The lane is closed as a trial for studying purposes only.
THE ORANGE BOLLARDS ARE UNSIGHTLY AND DO NOT LOOK ATTRACTIVE IN DOWNTOWN

The lane is closed temporarily.

Final design of the corridor has not been completed (future consideration involving public input).
TONIGHT’S WALKING TOUR
1. Observe the scale of the roadway in context with surrounding development
2. Envision a potential two-lane corridor
3. Observe pedestrian and bicycle design features
4. Observe vehicle design features and traffic flow
5. Envision additional mixed-use and missing middle housing development along the corridor
TONIGHT’S WALKING TOUR

1. Written comments will be collected and made part of the record.
2. Please complete the form and include name and address.
CONCLUSION OF THE TOUR
Reconvene back in Council Chambers for final comments on observations and adjournment.
OBSERVATIONS
*CIVILITY REMINDER*

1. Please keep comments short and concise to respect others’ time
2. Please do not cheer or applaud after comments
3. Please direct comments to City staff and not other members of the public
4. Please stay on topic with the specific questions
TONIGHT’S WALKING TOUR

1. OBSERVATIONS ABOUT THE PEDESTRIAN ENVIRONMENT & EXPERIENCE
2. OBSERVATIONS ABOUT VEHICLE TRAFFIC AND THE ROADWAY
3. OBSERVATIONS ABOUT THE FUTURE VISION OF THE CORRIDOR
OBSERVATIONS ABOUT THE PEDESTRIAN ENVIRONMENT & EXPERIENCE
OBSERVATIONS ABOUT VEHICLE TRAFFIC AND THE ROADWAY
OBSERVATIONS ABOUT THE FUTURE VISION OF THE CORRIDOR