

SUMMARY REPORT TO CITY MANAGER
for City Council meeting of May 18, 2022

SUBJECT: Center City Redevelopment Plan: S. Saginaw Road Streetscape request for additional funding

INITIATED BY: Selina Tisdale, Director of Community Affairs

RESOLUTION

SUMMARY: This resolution approves the allocation of an additional \$15,000 from the Midland County Road Millage to the S. Saginaw Road Streetscape project.

ITEMS ATTACHED:

1. Letter of transmittal
2. Resolution

CITY COUNCIL ACTION:

1. 3/5 vote required to approve resolution

Selina Crosby Tisdale
Community Affairs Director



City Hall ♦ 333 West Ellsworth Street ♦ Midland, Michigan 48640-5132 ♦ 989.837.3300 ♦ 989.835.2717 Fax

May 18, 2022
C. Bradley Kaye, ICMA-CM AICP CFM
City Manager
City of Midland, Michigan

Dear Mr. Kaye:

In August 2019, Midland City Council supported the Center City Redevelopment Plan and the pursuit of funding for Phase One of the plan, which includes developing a **South Saginaw Road Streetscape from Dartmouth Drive to BR 10/Patrick Road**. Streetscape enhancements include constructing eight-foot sidewalks to improve biking and walking safety in this area, a planted buffer between the sidewalk and roadway, consistent street trees, and enhanced motorist and pedestrian lighting. The total cost to construct the proposed S. Saginaw Road Streetscape is \$5.2 million.

The Center City Authority team has worked diligently with the community to secure funding for this project. Of particular note are the efforts made toward securing a \$500,000 challenge grant put forward by the Dow Company Foundation to bring an additional \$1,000,000 to this project.

The following community businesses generously donated toward the \$500,000 challenge grant:

- Rollin M. Gerstacker Foundation \$300,000
- Midland Area Community Foundation \$100,000
- Dow Chemical Employees Credit Union \$ 30,000
- Huntington Bank \$ 25,000
- Isabella Bank \$ 20,000
- Horizon Bank \$ 10,000

Unfortunately, this leaves us \$15,000 short of the obligation to provide a \$500,000 match to the Dow Company Foundation's generous challenge grant. The Center City Authority respectfully requests that the City consider allocating an additional \$15,000 in Midland County Road Millage funding, bringing the total City contribution to the S. Saginaw Road Streetscape project to \$1,015,000.

If approved, today's action will mean more than \$4.7 million will be available for the S. Saginaw Road Streetscape project. In addition to the above \$1,000,000, the following funding has been provided through the generosity of our community:

- Rollin M. Gerstacker Foundation \$1,000,000
- City of Midland \$1,000,000
- Dow Company Foundation \$ 500,000
- Charles J. Strosacker Foundation \$ 300,000
- USDA Grant for pre-engineering work \$ 117,000
- Balance of the 2017 Dow grant \$ 822,085

We are in the final stages of the pre-engineering work and will take the construction package to bid in early June. A preliminary review of our funding shows our cost estimates should align with the funding secured to date.

The S. Saginaw Road Streetscape is a catalytic project for restoring the Center City business district and the first step in the Center City Redevelopment plan. City Council's support in the additional funding is greatly appreciated.

The attached resolution approves the allocation of an additional \$15,000 from the Midland County Road Millage budget to support the S. Saginaw Road Streetscape.

Respectfully submitted,



Selina Crosby Tisdale
City of Midland
Community Affairs Director



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BY COUNCILMAN

WHEREAS, on August 5, 2019, Midland City Council approved the pursuit of funding and design development for Phase One of the Center City Redevelopment Plan: S. Saginaw Road Streetscape, Dartmouth to Patrick Road; and

WHEREAS, the \$5.2 million project includes the construction of eight-foot sidewalks to improve the safety of biking and walking, a planted buffer between the sidewalk and roadway, consistent street trees and enhanced motorist and pedestrian lighting; and

WHEREAS, on September 13, 2021, Midland City Council allocated \$1,000,000 from the Midland County Road Millage to the S. Saginaw Road Streetscape project; and

WHEREAS, an additional \$15,000 in funding is necessary to complete a \$500,000 challenge grant from the Dow Company Foundation; now, therefore

RESOLVED, Midland City Council hereby allocates an additional \$15,000 in funding from the Midland County Road Millage to the S. Saginaw Road Streetscape project.

YEAS:

NAYS:

ABSENT:

I, Lacey Todd, Deputy City Clerk, City of Midland, Counties of Bay and Midland, State of Michigan, do hereby certify that the foregoing is a true and correct copy of a resolution adopted by a yeas vote of all the Councilmen present at a regular meeting of the City Council held Monday, May 23, 2022.

Lacey Todd, City Clerk

File Attachments for Item:

13. * Request to add Aster to the Downtown Midland's list of approved Commons licensed beverage providers. TISDALE